



WOMEN'S HEALTH QUEENSLAND WIDE

Strategic Plan

2016 - 2019

Women's Health Queensland Wide Inc (Women's Health) is a not for profit health promotion, information and education service for women and health professionals throughout Queensland. Our work is part-funded through a grant provided by the Queensland Government.

VISION

Queensland women have access to the resources they need to experience good health

VALUES AND GUIDING PRINCIPLES

Our values and guiding principles are:

Best practice – evidence-based health information, continuous improvement

Innovation – use of a range of delivery options/modalities

Collaboration – with key external stakeholders, during internal decision-making

Independence – from commercial interests

Social justice – equity and improved access to health information and education

Social determinants of health – environmental, economic, biological and social.

Supporting Queensland women's health through information, education and targeted health support services

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Improve disadvantaged women's access to health support services

- Provide a 'one stop' shop for women's health information and health support service
- Provide targeted, evidence-based health support

Increase awareness and use of Women's Health's support services

- Promote Women's Health and the use of its health support services for disadvantaged women

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Build a sustainable organisation

- Build strong networks and partnerships
- Pursue and secure recurrent government funding
- Leverage funding effectively and develop alternative income streams
- Maintain a skilled and resourced workforce