

Health Talks

Talks on a variety of health issues are delivered across Queensland via a range of different modalities and collaborations.

This year: 478 people attended 43 sessions.



Health Information Line

Our Health Information Line (HIL) is a free information and referral service for Queensland women, staffed by nurses and midwives.

This year: 3502 contacts with 1766 clients.



Participants

84% of health talk participants were **women in the community**.
16% were **health professionals**.

Modality

- 34 community education talks
- 5 seminars
- 4 videoconferences

● = participants in videoconferences

Information was easy to understand, to the point and presented in a clear manner.



Topics

63% of our health talks were related to **reproductive or gynaecological health**;

other topics included **antenatal or postnatal mental health**, menopause, sex and sexuality, parenting and relationships, and general health.

Partners

We partnered with several organisations to deliver our health talks, including Young Parents' Program, Peachtree, Queensland Country Women's Association, Guide Dogs Queensland, Lung Foundation Australia, Breast and Prostate Cancer Association of Queensland, Australian Cervical Cancer Foundation, and Breastscreen Queensland.

Well presented and I appreciated the references to other information sources.



Our website: womhealth.org.au

Almost two thirds (64%) of all our web traffic is to five fact sheets: vulval conditions, thrush and other vaginal infections, hysterectomy, understanding your menstrual cycle, and Pill myths.

This year: 1,180,158 unique website views



Contacts to HIL

87% of contact came via telephone; 13% was via email/SMS. The average call length was 19.1 minutes. Our nurses and midwives spent 66,812 minutes on the phone.

Topics

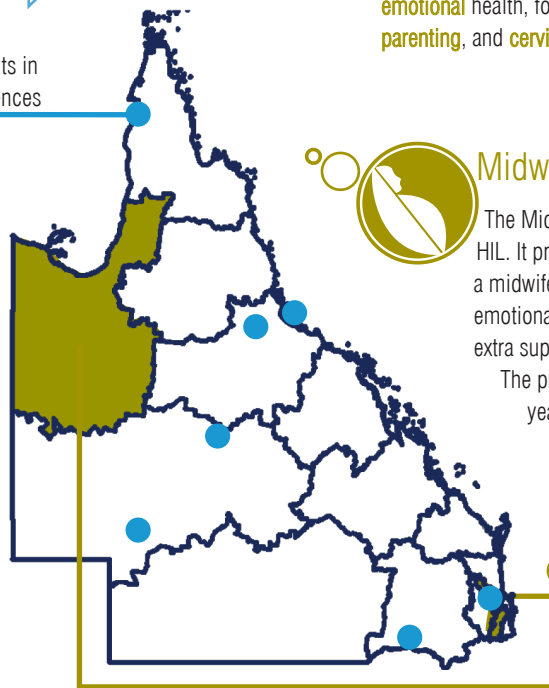
22% of contacts to HIL wanted information on **pregnancy**. 19% wanted information on **mental and emotional health**, followed by **postnatal health**, **parenting**, and **cervical screening**.



Midwife Check-in

The Midwife Check-in program is run as part of the HIL. It provides new mothers with ongoing contact with a midwife. Popular questions include relationships, emotional health, feeding and sleeping, and where to get extra support.

The program supported 246 mums via 956 calls this year - almost 30% of the work of our HIL team.



Location

58% of contacts were from women in the **Metro North** and **Metro South** HHS districts, and 17% were from women in the **North West** HHS. We also took calls from the **Gold Coast** and **West Moreton** (5% each), the **Sunshine Coast** and **Central Queensland** (3% each), **Wide Bay**, the **Darling Downs**, **Townsville**, and **Cairns and Hinterland** (2% each), and **Mackay** HHS districts (1%).

The Midwife Check-in service has really increased my confidence in the decisions that I make. It's a wonderful service.

The midwives are fantastic! Their degree of knowledge is excellent and they are so supportive and non-judgmental.



Health Journey

Health Journey is our quarterly women's health publications sent by mail and electronically to locations across Queensland including to members, health workers, medical centres, and gyms.

This year: 9523 copies distributed